S M Mobasshir Islam Sharan

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Product Manager with nearly 2 years of experience in **B2B SaaS and fintech platforms**, contributing to the launch and scaling of **PayWell**, a digital payments solution adopted by 500+ distributors and processing **$40M+ monthly transactions**. Skilled in **user research, PRD writing, and agile product delivery**, with hands-on experience collaborating with senior PMs and cross-functional teams to drive measurable outcomes. Currently pursuing a **Master's in Engineering Management (USA)** and **CSPO certified**, combining technical expertise with strategic product thinking to build scalable, user-centric solutions.

Skills & Knowledge

- **Product Skills**: Product Lifecycle Management, Roadmap Planning & Prioritization (Jira), Agile & Scrum, PRD Writing, Wireframing (Figma, Balsamiq)
- **Technical Skills**: SQL, Excel (Data Analysis & Reporting), A/B Testing, Product Metrics
- **Business & Leadership**: Stakeholder Communication, Market Research, Strategic Planning, Team Leadership

Experience

Junior Product Manager
ShopUp – Dhaka, Bangladesh | Jan 2022 - Nov 2023

- Collaborated with **senior Product Managers** and a **15–20 member tech team** to design and deliver **PayWell**, a digital payment platform serving B2B and B2B2C markets.
- Contributed to the **Collection & Disbursement System (CDS)** vertical, leading **user research (100+ distributor surveys)** and **competitor analysis (5 platforms)** to define MVP specifications.
- Authored **10+ Product Requirement Documents (PRDs)**, translating complex business needs into actionable development tasks.
- Supported agile delivery cycles, ensuring alignment between product requirements and engineering output.
- Facilitated adoption efforts, contributing to **nationwide rollout by 500+ distributors** and scaling monthly transaction volume to **BDT 400 crore (~$40M USD)**.
- Helped drive a **40–60% reduction in channel costs**, improving efficiency and profitability.

Education

Lamar University | Beaumont, USA
Master's in **Engineering Management** | Jan 2024 - Dec 2025

BRAC University | Dhaka, Bangladesh
BSc in **Computer Science & Engineering** | Jan 2016 - Sep 2021

Certification

- **Certified Scrum Product Owner® (CSPO®)** - Completed in 2025 from ScrumAlliance
- Agile Project Management & Scrum - Completed in 2021 from Open Classrooms
- Project Management 101 - Completed in 2021 from Open Classrooms